

PAONIA HOUSING NEEDS ASSESSMENT AND **HOUSING ACTION PLAN**

Town Board Update

Update #4

August 5, 2023

Project Overview

Your consulting team, Urban Rural Continuum (URC) and Ayres Associates, is tasked with using data to identify the housing needs and issues in the community (Needs Assessment) and developing a plan to help meet that need and address the issues (Action Plan).

What has been completed:

- Kick-off call with the Town's project leads.
- Formation of the Housing Task Force.
- Housing Task Force Meeting 1 (5/24) discussed the project, the role of the Task Force, schedule, terminology, employer questionnaire and interviews, and who was not yet represented by the Task Force.
- Consultant review of past plans and studies.
- Housing Task Force Meeting 2 (6/21) welcomed a few new members to the Task Force; reviewed and discussed the Housing Resources document (see next item in this list); discussed the Open House including format, content, and plan to publicize; reviewed and discussed initial data and issues; reviewed and discussed initial list of actions; and brainstormed Targeted Outreach efforts.
- Existing Public Housing Resources document. This is on the **Town's website** and should be shared widely to be sure existing resources are utilized. It also includes ways for community members to help.
- Employer Questionnaire for employers and those who are self-employed. We received input from local employers representing hundreds of jobs.
- Interviews with realtors, property managers, and builders.
- Initial List of Strategies compiled.
- Community-wide Open House (7/13) Thirty-seven community members attended and voted on their most pressing housing issues and the most favored actions from the refined list of strategies. See attached Summary of the Open House.

Housing Task Force Meeting 3 (8/1) – Debriefed the Open House event and reviewed the draft Housing Needs Assessment. This document is part one of the project, with part two being the Housing Action Plan. The Needs Assessment includes data and analysis of demographics and economics, the housing inventory, and the for sale and rental market. It also includes a summary of input received from local employers responding to the Employer Questionnaire and information gathered during interviews. The consultant team will plan to have the draft Housing Needs Assessment ready by August 15th for your review prior to it being on the August 22nd regular Board meeting agenda.

What is in progress:

- Targeted outreach will be wrapped up soon.
- Refine list of strategies
- The draft Housing Action Plan is in progress based on the draft Housing Needs Assessment, input from the Open House, and all other information gathered, and outreach conducted thus far.
- Housing Task Force meeting 4 planned for August 31 to review the Draft Housing Action Plan.
- Optional add-ons that were approved by the Board at the 7/25 regular meeting.
- Keeping the project webpage up-to-date.
- Continued coordination with Master Plan team.



OPEN HOUSE - SUMMARY

HELD JULY 13, 2023, 5:30PM - 8:30PM

ELLEN HANSON-SMITH (TEEN) CENTER

Publicizing the Open House

The event was publicized widely via

- fliers on posting boards around town,
- Facebook posts on both the Town's page and the Paonia Colorado Message Board page,
- published in a Town Board meeting packet,
- added to the Town's website and calendar,
- listed on KVNF's event page (and requested to be shared verbally on the radio),
- emailed directly to all emails collected during this project,
- emailed to organizations for them to share with their email lists, and
- fliers passed out at the farmer's market.

Attendees

The project consultants from Urban Rural Continuum hosted this Open House and were supported by the following six volunteers throughout the evening, most of whom are also members of the Housing Task Force.

- Alicia Michelsen, The Learning Council
- Dave Knutson, Town Trustee
- Lyn Howe, Planning Commissioner
- Paige Smith, Town Trustee
- Patti Kaech, Realtor, Paonia Realty
- Jeremiah Paul, Fertile Edge Community Land Trust

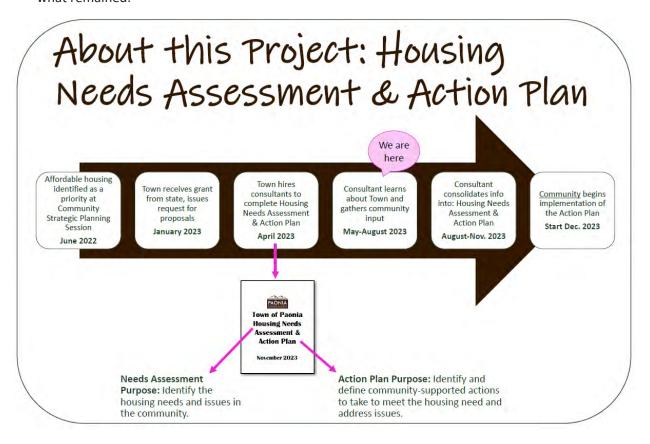
Throughout the evening, 31 community members and the volunteers participated.

Overview of Event and Feedback

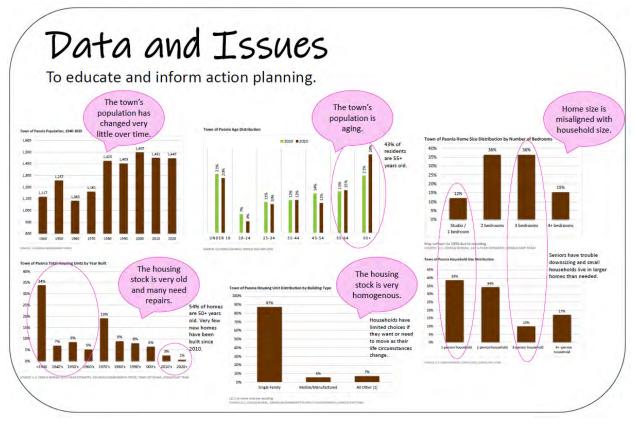
The event was set up in a circuit with five stations.

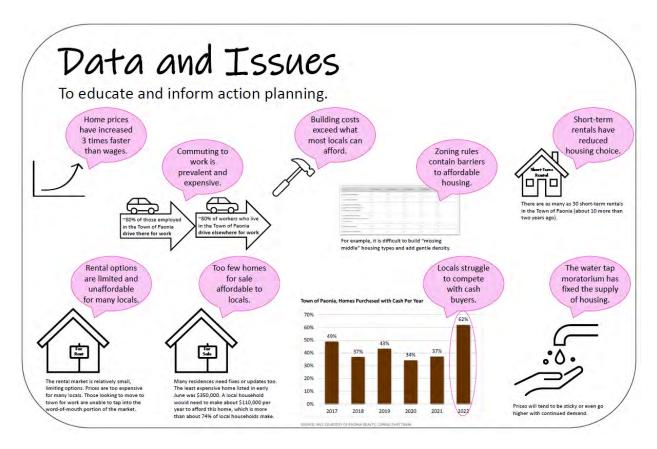
1. Start Here - participants were greeted by volunteers and given instructions along with a handout, pen, 3 blue dots, and 3 yellow dots.

2. **Project Background -** participants learned a little about this project including how it came to be and what remained.



3. Data & Issues - participants were encouraged to read the two boards below, which framed the issues through data and other information.





Participants were then asked to vote for their top three issues, although all three votes could go to one issue. Votes are tallied in the table below.

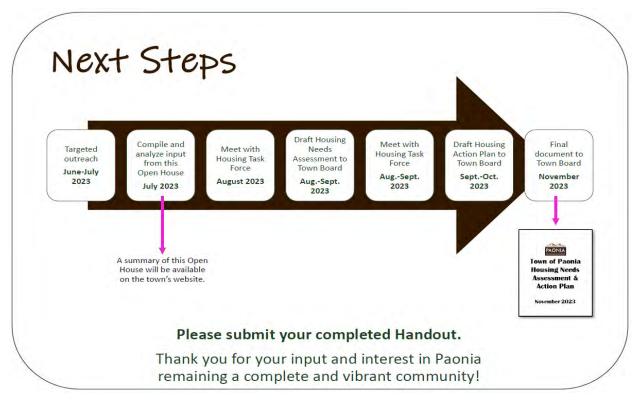
Issues	Votes Received
Short-term rentals have reduced housing choice.	21
The water tap moratorium has fixed the supply of housing.	17
Rental options are limited and unaffordable for many locals.	15
Too few homes for sale affordable to locals.	9
Home prices have increased three times faster than wages.	7
Zoning rules contain barriers to affordable housing.	7
Building costs exceed what most locals can afford.	6
The housing stock is very old and many need repairs.	4
Home size is misaligned with household size.	2
Locals struggle to compete with cash buyers.	2
Commuting to work is prevalent and expensive.	1
The housing stock is very homogenous.	1
The town's population has changed very little over time.	0
The town's population is aging. 43% of residents are 55+ years old.	0

4. Tools - participants were asked to vote for their top three tools. All three votes could be applied toward one tool if desired. The boards offered quick explanations of each tool and participants could read printed handouts with additional considerations if desired. Many participants took their time and sat down with the handouts to read through them, then placed their votes. Many conversations were held among participants, consultants, and volunteer Housing Task Force Members. Votes are tallied in the table below.

Tools	Votes Received
Allow for Accessory Dwelling Units (ADU)	12 [1]
Short Term Rental (STR) Restrictions	12 [2]
Public-Private Partnerships to Build Affordable Housing	11
Small Scale Development and Sweat Equity for Homeownership	10
Allow Gentle Density	8
Align Community Infrastructure Investments	7
Utilize, Promote, and Build on Existing Resources	7
Acquire Land/Bank Land	6
Update Zoning Regulations to Remove Barriers and Add Incentives	5
Annexation Policy	4
Dedicated Funding Stream	3
Create a Density Bonus	2
Deed Restriction Policy	2
Housing "One Stop Shop" Hub	1
Right of First Refusal on Housing	1
Revise Parking Requirements	1
Fee Deferral	0
Fee Reimbursement or Waiver	0

^[1] The consultant team heard a lot of support for ADUs prior to this Open House so votes could be applied to either or both of the two ADU options presented if desired - 5 votes were received for "Allow in all residential areas" and 7 votes were received for "Allow in some residential areas."

5. Next Steps – participants were presented with the board below that identified next steps, the timeline and deliverables of this project. Handouts were also collected at this final station. All submitted handouts are attached. The consultant team has reviewed all comments and will incorporate, as appropriate, in the development of the Needs Assessment and Action Plan.



^[2] The consultant team heard a lot of support for STR restrictions prior to this Open House so votes could be applied to either or both of the two STR restriction options presented - 7 votes were received for "Prohibit completely" and 6 were received for "Limit the total allowed."

Paonia Housing Needs Assessment & Action Plan July 13, 2023

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 - a. Determining which housing issues are most pressing to the community.
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Station #2 Background

- 1) Review the board to learn about this project.
- 2) Things to keep in mind:
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 - There is no one solution to housing affordability.
 - Public, private, and non-profit sectors have a role to play in housing solutions in addition to community members.

- 1) Browse through the data on the boards. Read through the issues.
- 2) Vote on your top 3 most pressing issues by placing a blue dot in the designated area.
- 3) Comments on data and issues (anything missing, inaccurate, surprising, etc.):

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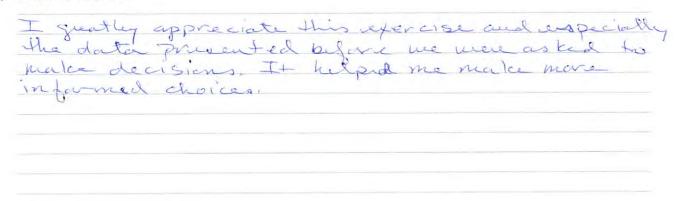
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Station #5 Next Steps

1) Other comments:

Any solution should emphasize common to led in teatives over the current affordable housing industrial complex that is mainly profit driven and operates on a scale that is too large for a town of 1500.

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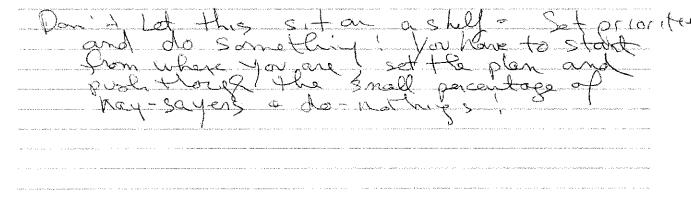
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 - Public, private, and non-profit sectors have a role to play in housing solutions in addition to community members.

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- 2) Vote on your top 3 most pressing issues by placing a <u>blue</u> dot in the designated area.
- 3) Comments on data and issues (anything missing, inaccurate, surprising, etc.):

Jurchased with cash in 2022! I have were	e
Affordade housing is very important for found home purchases. Paonial Both rentals and	
home purchases.	

- 1) Read through all 3 boards of potential tools to address housing issues. If you want to learn more about any of these tools, read the printouts that include detailed considerations. You can also visit https://officials-housing-toolkit.cdola.colorado.gov/ on your phone to learn even more.
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: 	Comments on tools (details about tools on the boards or other tools you would favo
	There are a lot of tools, I found it have vote for only 3.
lerstand	The topics are explanations are easy to un

Station #5 Next Steps

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Paonia Housing Needs Assessment & Action Plan July 13, 2023

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address zonoug barriers to affordable housing
address zo rong barriers to affordable housing limit/cap/tax short-town rentals use ad-hoc committees trustees + qubic to address roomets as projects funding that will overture to water moratorium
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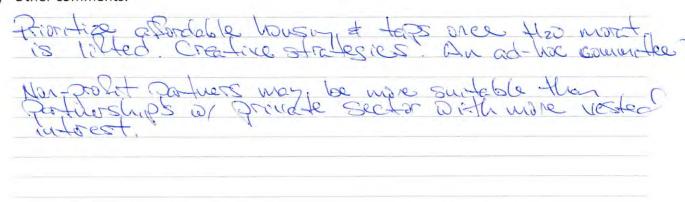
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apolaty	zonny re	SZ C	no-prais	10

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	We uncles the Towns Rule to buildings

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the Labor Challenges - having low income housing prioritized

for Reapt who would in faction would be ameriment of

the For thisse of us just outside town brings howing resources

for how to build housing / ADU's or personal property

A would love more info on the current principality

Toops, thus are just raindom notes

Station #5 Next Steps

1) Other comments:
I'm wondering how to continue to be involved, only found out about this by luck at the farmers market on Theodory We live in the county but still trappy to help Feel of free to reach out or a smail-

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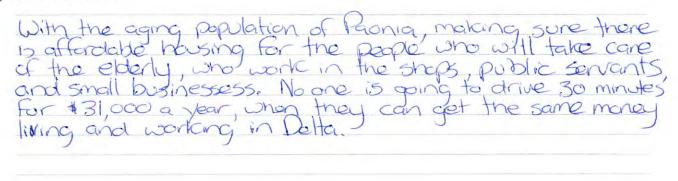
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31	comments on to	ois idetails about	tools on the boards	or other tools vol	i would favori:

Dedicate housing to minim	um wage employees who work in
the town. As totchkiss	and Celta grow, employers will
not be able to other co	mpetitive wages to get emplayer
Small hosposses that	his will put a bigger strain on will shot many down as time spes
On.	one offer war ig seen to be time gets

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3)	Comments on tools	(details about tools or	i the boards or	r other tools vou	would favor):

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Provide networking for people iningimore space than trey
heed to find people who need housing
Encourage cooperative household/community houses as rentals
Give incentives to build actual cohousing rather than
mini subdivisions
It was surprising how many houses are inhabited by singles individuals
the a building inspector as a service position vather than
a corporate entity motivated to collect as many fees as possible

Station #4 Tool

	visit https://officials-housing-toolkit.cdola.colorado.gov/ on your phone to learn even more.
2)	Vote on your top 3 most favored tools across all 3 boards by placing a <u>yellow</u> dot in the designated area.
3)	Comments on tools (details about tools on the boards or other tools you would favor):
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	on #5 Next Steps
	on #5 Next Steps Other comments:
	Other comments:

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	We need carpenters/apprentices for people power to build/training				
	Involve local banks and accountants				
	Teach people skells to be able to apgrade their home				
	Providing jobs and developing an apprenticeship programs				

	and the same of th
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L)	Other comments:
2)	

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Very complete appearing. Complex issues & potential
solutions
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2)						
3)	Comments on tools (details about tools on the boards or other tools you would favor):					
	So many good ideas. Diestion is which are really practicable					
<u>Stati</u>	on #5 Next Steps					
1)	Other comments:					
	WEST CONTINUES OF THE PROPERTY					

Thank you for your participation and interest in Paonia remaining a complete and vibrant community!

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	Let BUSINESS FLOURISH
	* NO NON-PROFITS & NO GOU'T
	INTEFERENC

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Station #5 Next Steps

1) Other comments:

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Require air BNB to also rent to locals. Example: Local can rent 3/4 of square footage with privacy; remaining /4 footage can be Air BNB

Station #3 Data & Issues That

Station #3 Data & Issues Data old houses are better than new ones
1) Browse through the data on the boards. Read through the issues.

- 2) Vote on your top 3 most pressing issues by placing a blue dot in the designated area.
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Some Choice "Building costs exceed what most locals can aford"
The word "building" is confusing it assumes a new structure?
Would "Housing" be a better word?

(The water tap moratorium has fixed t. supply of housing Is someone playing games? I have heard water supply is seasonal 4 that town is dumping excess water at those times of abundance instead of storing it.

zoning chart in your display made & sense to me; needs explanation key

seople age differently today: one of my grandma's was in a nursing
thome around my age; whereas I maintain home + acreage

Station #4 Tools	Ye (ow
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Station #5 Next Steps

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- 1) Browse through the data on the boards. Read through the issues.
- 2) Vote on your top 3 most pressing issues by placing a blue dot in the designated area.
- 3) Comments on data and issues (anything missing, inaccurate, surprising, etc.):

* Question: How many of the short-term rentals are aoned / operated by people who reside locally? Vs. How many STRs are owned/operated by owtside interests?
a oned operated by people who reside locally?
Vs. How many STR's are owned/operated by outside interests
CONTRACTOR OF THE PROPERTY OF
Tt was surprising and helpful to see the disparage between housing needs and housing availability (Not enough one-room dwellings
housing needs and housing availability (Not enough one-room dwellings
A STATE OF THE PARTY OF THE PAR
· Very surprised to see the prevalence of commuting in our community why card the people who work here afford to live here?
Why card the people who work here afterd to live here?
•

• Most surprising data was the dramatic increase of "cash" home purchases made in 2022 vs. 2021. Are those buyers moving to Paonia and living here?

- 1) Read through all 3 boards of potential tools to address housing issues. If you want to learn more about any of these tools, read the printouts that include detailed considerations. You can also visit https://officials-housing-toolkit.cdola.colorado.gov/ on your phone to learn even more.
- Vote on your top 3 most favored tools across all 3 boards by placing a <u>yellow</u> dot in the designated area.

3) Comments	on tools (details about tools on the boards or other tools you would favor):
1. 0	pdate Zoning 1 ~ allow for ADUS or allow gettle density update parking requirements Alligh Community Infrastructure Investmen
And the state of t	" update parking requirements
and the second s	Alligh Community Intrastructure travestmen
and the second of the second o	Annexation Policy Right of first refusal on housing.
2. 8	egulate Short term Rentals
	This is the most-obvious, biggest bang-for buck tool in our kit. STR's must be regulated AND enforced. Regulation should allow local residence to generate income
Continue for the desired and continue filters (i.e. in	Kit. STR's must be regulated AND entorced
	from rentals while prohibiting outside investors from making
	a business from topamia rental income (which essentially
	+ Stene
Station #5 Nex	t Steps

1) Other comments:

It seems to me that many of the tools presented could be implemented by the town for low cost by changing the Zoning and codes and allowing Paonians to grow Paonia. Help Paonians use/find the resources available to maintain aging home Millow ADUs or multi-family units in more areas of town.

Add density and preserve green space and public access tecreation areas.

!!! Do NOT ENCOURTGE (or ALLOW) DEVELOPERS....

Paonia is a very special place, full of unique and creative individuals.

2) Please drop off this paper in the drop box or with a volunteer. We challenge the status-gue and unsustainable paradigms. All with the desired Yes, we need more housing, more effordable housing, but we do not need outside developers to solve this problem! Use the existing infrastructure map to Thank you for your participation and interest in Paonia remaining a guide rezoning complete and vibrant community!

to allow the residents of Paonia to profit from the "growth" in Paonia.

The simple answers may be the most effective here.

Paonia Housing Needs Assessment & Action Plan July 13, 2023

Station #1 Start Here

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- 2) Goal: To gather input from the community to inform the development of an implementable Housing Action Plan that the community supports by:
 - a. Determining which housing issues are most pressing to the community.
 - b. Getting input on which tools are most favored by the community.

Station #2 Background

- 1) Review the board to learn about this project.
- 2) Things to keep in mind:
 - o Housing is affordable when the monthly payment (rent or mortgage, plus utilities) is equal to no more than 30% of a household's gross income (i.e., income before taxes). This applies across the income spectrum, from minimum wage to six figures and above.
 - There is no one solution to housing affordability.
 - Public, private, and non-profit sectors have a role to play in housing solutions in addition to community members.

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3)	Comments on data and issues (anything missing, inaccurate, surprising, etc.):
	'ay limited glions in banna
	Lenras stuck in large houses)
	January Atrick to the Sand of Sant mines
	Til mues since in small homes favous migraing
	Similarly - SO Co Al Sidents Commute aut. Open House Handout 1
	unile 80% pob holders " in

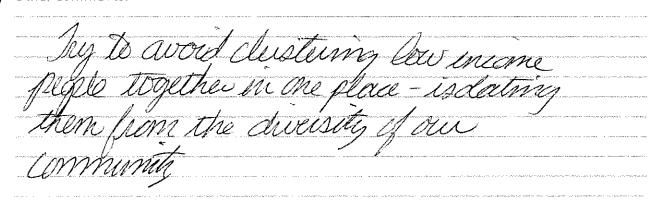
- 1) Read through all 3 boards of potential tools to address housing issues. If you want to learn more about any of these tools, read the printouts that include detailed considerations. You can also visit https://officials-housing-toolkit.cdola.colorado.gov/ on your phone to learn even more.
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٦١.	Comments on tools	(details about tools on	the hoards or	other tools you	would favorb
וכ	Comments on tools	Tuetans about tools on	the boards of t	other tools you	would lavor):

			Section of the sectio
Bling really creat	ve about a	nousing	A
	1 5	. 0	J
program that com	omes fluore	E OUMUS	ryD G
the land, private i	with him	time for	o V
+ / //	<i>0</i>	77' 6 "	
equitaly lutine or	enew that h	elpothe	femile
. U,,			To a serie a serie a serie a serie a de la consecue
buld wealth			ř

Station #5 Next Steps

1) Other comments:



2) Please drop off this paper in the drop box or with a volunteer.

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		who are the people who need housing? Do the
<u>tati</u>	on #2 Background	who are the people who need housing? Do the work? Are they old, young? Are they short term? Do they want to experience a hipster mountain sout this project. For a few months and then more on ould they rent rooms or do they need houses?
1)	Review the board to learn al	sout this project. For a few months and then move on
2)	Things to keep in mind:	ould they reat rooms or do they need houses?
	o Housing is affordable wh	en the monthly payment (rent or mortgage, plus utilities) is equal to
		ousehold's gross income (i.e., income before taxes). This applies

- There is no one solution to housing affordability.
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commuting statistic was interesting but where there does the data come from? How long is the commute? average? Station #3 Data & Issues

1) Browse through the data c

2) Vote on your top 3 most p

3) Comments on data and iss

I don't want my tax delicers in osioliches

- 2) Vote on your top 3 most pressing issues by placing a blue dot in the designated area.
- 3) Comments on data and issues (anything missing, inaccurate, surprising, etc.):

1) Browse through the data on the boards. Read through the issues.

old housing stock shouldn't be toon down. New housing is never as channing a aethetic
May I housing is never as chapming a nothetic
Where are the local jobs for new residents. There isn't much here (Jook at help wanted ans)
much here () look at help wanted ans!)
- ACTIO
We shouldn't encourage commuting of Decliption
We snouldn't encourage commuting of Precioon ion mute
The state of the s
to Delta ? Montrose & another. Open House Handout 1.1
land don't make global warming worse
langthe freeto don't make global warming worsh and were hard to And were
CONTRACTOR OF THE PROPERTY OF

Je Ha Housing authority no longer does low interest loans for Rehab because commissioners cliving and the federal program administration be revived?

Old housing needing repairs a rehab. Affect a less expensive Building inspector - lower administer Town Building Dept 3 get 12d of the for profit Contracted Company Lock at permit 20845 in Fetalkiss a celascedge some them more in the Don't let Survanding ADUS and dens, to impact property values of properties that only have one home, the High Taxes make like unaffordable

Station #5 Next Steps Encourage single people in multiple bedroom homes to

1) Other comments: thurs need fixing up # \$ \$!

Zoning - building height and shading to that door grounding don't allow "boxes" Write the code for 25 height

in from the boundary

Ethight

weater other house

2) Please drop off this paper in the drop box or with a volunteer.

Maintain 3 repair old homes don't be overly strict with unrealistic modern codes

Thank you for your participation and interest in Paonia remaining a complete and vibrant community!

Have a tree maintenance "Fund theme owners shouldn't have. Toron trees that everyone benefits from

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Open House Handout | 1

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DVB	Vote on your top 3 most favored tools across all 3 boards by placing a <u>yellow</u> dot in the designated area.
3)	Comments on tools (details about tools on the boards or other tools you would favor):
*	
Statio	on #5 Next Steps
	он #5 Next Steps Other comments:
	Other comments: MATIL THE WATER SUSTEM IS REPARED REPUBLISHED (*1.5 Years STUDIES/SURVEYS, LIKE THIS
	Other comments: MATIL THE WATER SUSTEM IS REPARES REPURED (+)-5 Years
	Other comments: MATIL THE WATER SUSTEM IS REPARED REPLACED (+1.5 Years STUDIES / SURVEYS LIKE THIS ARE NOTAPPLICABLE

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I feel that short term rentals are the
biggest, and soo most easily fixed issue.
Should prohibit the short-term rental of
entere houses.
entere houses. More apts of accessory dwelling units for singles, low income for Ks relderly ore needed.

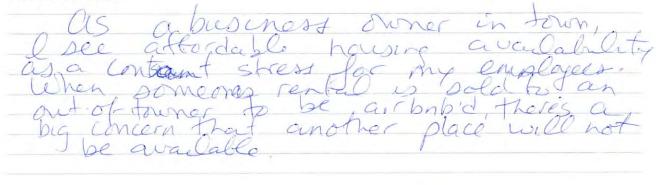
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I don't then't that the Town of farming should be in the housene byseness. The Town is not egupped to add more to its management plate.
should be in the housene business.
the Town is not equipped to add more to
115 Management plant.
affordable howing is crucial to the town for
affordable housing is crucial to the town for many reasons, including allowing people who work in four afford to the town
Cost (W days) address de l'este

Station #5 Next Steps

1) Other comments:



2) Please drop off this paper in the drop box or with a volunteer.